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MASTER'S THESIS

on the topic of:

«Improving the quality management of educational services»

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SUMMARY

Topic: Research on Educational Quality Management Using Guangdong A Vocational and Technical College as an Example

The qualification work consists of 3 chapters, is presented on 85 pages of printed text, contains 5 tables, 2 figures and 33 references.

Keywords: education quality, higher vocational education, dual teacher system, apprenticeship system

The object of research is Guangzhou A Vocational and Technical College, located in District A, Guangzhou, Guangdong Province. The public full-time ordinary higher vocational colleges sponsored by the Guangzhou Municipal People's Government are the first batch of national demonstration higher vocational colleges, the first batch of national modern apprenticeship pilot units, Chinese characteristic high-level vocational schools and professional construction units, Guangdong Province demonstration higher vocational colleges, Guangdong Province first-class vocational college construction plan project construction units, and Guangzhou City's leading higher vocational education institutions.

The subject of the study is to investigate how Guangzhou A Vocational and Technical College should improve its educational management quality under the current situation of education management in contemporary China.

The qualification work consists of an introduction, 3 chapters, and conclusions.

The introduction contains a justification of the relevance of the chosen topic, a statement of the purpose and objectives of the study, a description of the object and subject of the study.

The first chapter reveals the definition of education quality management and analyzes the education quality management models in different countries to gain experience.

The second chapter analyses the management structure, main management models adopted, and some advanced management methods applied by Guangzhou A Vocational and Technical College, and provides a certain evaluation of its management model.

The third chapter summarises the shortcomings in the quality management of education at Guangzhou A Vocational and Technical College, and proposes corresponding.

The conclusions contain the author's recommendations, the implementation of which is aimed at improving the quality management of education at Guangzhou A Vocational and Technical College.

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